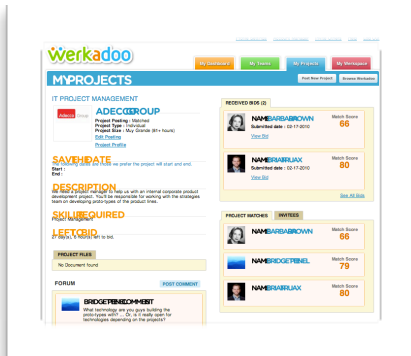


Product Sheet: Professional and Work Dimensional Matching and Analytics



Werkadoo MatchScore



The Werkadoo MatchScore is a number based on the dimensional calculation comparisons of all professionals that have met the skill requirements of the task, project, or position. This score helps the employer identify who the top professionals that are most likely to succeed when performing the task, project, or position posted.

The Bottom Line

The person behind the resume is equally, if not more, important than the skills the professional represents. As the talent pool continues to open globally, the ability to identify a best-fit professional is something HR departments MUST have to minimize risks and costs associated with a bad hire.

Finding and Working Together in the Global Workforce

The face of the workforce is changing. With the economic climate propelling the inevitable, professionals are left unemployed or questioning the security of their career. The full-time job that was once the goal of many in the workforce is no longer a reality and professionals are not sitting back waiting for something to happen - they are starting to control their career destiny. The employee has evolved to a combination of entrepreneur, part-time, independent contractor, freelancer, all now accumulating what we call the contingent workforce. Their aim is not necessarily to land a full-time job but achieve the same end-result, which is to have a full-time paycheck. In fact, experts say that although currently the U.S. working population currently consists of 30% of contingent workers, by 2020 this will be up to 45%, and by 2030 the full-time employee will be the minority.

Werkadoo has built an online marketplace and technology that gives the contingent professional a thriving pipeline of work to build towards a full-time paycheck, and for businesses an active candidate platform they can utilize to find the right professional for their needs, on-demand. As hiring continues to cross borders and seas, Werkadoo has built a unique matching algorithm that works for the betterment of both parties: (1) for the employer hiring contingent professionals has it's set of ambiguities and being able to consider dimensional characteristics in the hiring process has been proven to increase the success of the hire, and (2) for the professionals, being able to be seen beyond an hourly rate or ahead of a resume pile is imperative, and with Werkadoo's matching technology you are presented as the best fit candidate, not just "a" candidate.

Why Professional Compatibility?

Research has been conducted that proves that by considering specific professional dimensions during the hiring process actually increases the likelihood of that specific task, project, or position being successful. The costs associated with a bad hire can add up to the hundreds of thousands of dollars, per bad hire, not to mention a multi-million dollar project that goes horribly wrong because the wrong person was placed. In fact, experts have noted that a bad hire can cost a business up to 2x their salary amount in loss for the company. Further, when professionals are placed on a task, project, or position they can excel in, research proves their productivity and efficiency levels increase dramatically, loyalty to the company increases, and they are more likely to go the extra mile for the company rather than just collect a paycheck.

From the standpoint of the professional, career and reputation management is going to be an increasing necessity - more and more professionals are preferring life-work balance and are not as inclined just to accept the next thing coming down the pipeline. The matching

technology ensures they are given the opportunity to work on tasks, projects, or positions they will mostly likely succeed, and excel in.

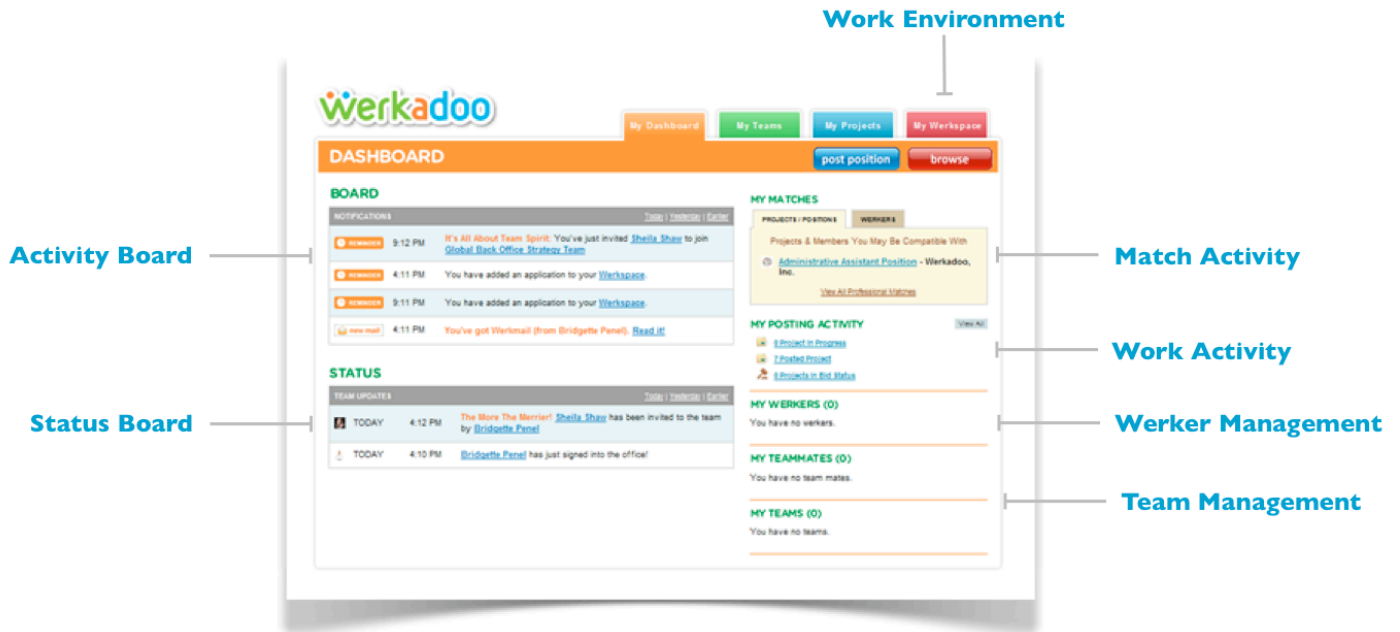
The online platform for work, and worker, management.

Key Advantages

- Businesses: decrease the costs associated with a wrong hire dramatically.
- Businesses: decrease by 2 weeks the time involved in sourcing professional talent.
- Professionals: the only marketplace that presents you as quality over quantity.
- Professionals: the only marketplace delivering an open platform to find work and build your online office.

Werkadoo's online platform is poised to be the leading marketplace for the professionals within the contingent workforce and those businesses needing to hire them. What we envision is a place to call the office, where you can find work, be hired, and work online with those employers who've hired you. In addition, for employers, this will be the marketplace where you'll find the best professionals, on-demand, to fulfill tasks, projects, or positions not classified as a full-time employment situation.

Werkadoo has a dashboard that both professionals and businesses can utilize in real-time that presents a glimpse of their activity, and those they're working with.



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